



Call for Sponsorship and Advertising Opportunities

ITR Physical Therapy

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Third Annual Women's Health and Wellness Day Saturday September 21, 2019

District Architecture Center
4217th St NW, Washington, DC 20004

EVENT WEBSITE: <http://itrphysicaltherapy.com/whwd2019/>

Women's Health and Wellness Day is a celebration of women's bodies and an opportunity for education and empowerment. The event will include presentation-style learning opportunities as well as experiential classes. Our third annual WHWD will consist of three tracks: General Wellness Track, Movement Track and a Post-Partum Track. This event will cover a wide range of wellness topics, finding your voice, including nutrition, meditation, yoga, post partum management and pelvic health.

The mission of WHWD, a project of ITR Physical Therapy, is to empower women through education. By the time we are in our 80's over 50% of women will have some sort of pelvic floor disorder. Currently, shame and isolation is a mainstay when women deal with types of pelvic and post partum issues. WHWD aims to reduce the isolation women feel, help us all claim our power, honor our selves all while learning and growing in a safe like-minded supportive community of women and truly caring health care providers.

In order to further personalize your experience at WHWD, this year's event will include **FREE** 15-minute private discovery sessions with ITR Physical Therapy: mini consultations for pelvic floor physical therapy.

Your business can be part of this unique day as well. Exhibiting and Advertising gives you targeted exposure and to an attentive audience.

In exchange for your supportive partnership, your company will receive the following:

Sponsorship Packages

	<u>Gold Sponsor</u> <u>\$1,000</u>	<u>Silver Sponsor</u> <u>\$500</u>	<u>Bronze Sponsor</u> <u>\$250</u>
Exhibitor table at the event	X	X	X
Logo on program at event	X	X	X
Logo included on signage at event	X	X	X
Brochure and/or product placement in goody bag	X	X	X
Logo & link on event website	X	X	X
Continuous display of business name & logo on projection during event	X		
2-3 min. video on WHWD event Facebook page	X		
Social media support before during and after event on FB and IG platforms	X	X	
Four (4) complimentary tickets to event	X		
Two (2) complimentary tickets to event		X	
Reimbursement of parking fee for one car	X	X	
Verbal mention at beginning of event	X	X	

In Kind Sponsor

Any donations are greatly appreciated

Prizes: All businesses are encouraged to have a Raffle Prize to be raffled off at the end of the day by event host and a door prize at their display table for lead generation. Door prize distribution will be done at the discretion of the individual exhibitor.

Interested? Contact Tiffany at info@itrphysicaltherapy.com